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History. IDEO was formed in 1991 by a merger of David Kelley Design (founded by Stanford University professor David Kelley), London-based Moggridge Associates and San Francisco's ID Two (both founded by British-born Bill Moggridge), and Matrix Product Design (founded by Mike Nuttall).

IDEO - Wikipedia

In 2009, IDEO designed and launched the HCD Toolkit, a first-of-its-kind book that laid out how and why human-centered design can impact the social sector. In short order, a community of designers, entrepreneurs, and social sector innovators embraced it, buying and downloading over 150,000 copies ...

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Digital Tools for Design Research | IDEO Labs

David M. Kelley (born February 10, 1951) is an American businessman, entrepreneur, designer, engineer, and teacher. He is founder of the design firm IDEO and a professor at Stanford University.

David M. Kelley - Wikipedia

What's a Design Sprint? A design sprint is a five-phase framework that helps answer critical business questions through rapid prototyping and user testing.

Design Sprint Kit

ExperienceInnovation, in collaboration with IDEO, is a design thinking innovation training workshop to help organizations maximize business impact.

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Prototyping doesn't have to be complex and expensive. In another health care project, IDEO helped a group of surgeons develop a new device for sinus surgery.

Design Thinking - Harvard Business Review

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DISPATCH WAS BUILT BY: Jessica Barnett Product Manager; Alex Godin Co-founder; Nathan Johnson Marketing; Jesse Lamb Co-founder; Gary LosHuertos Co-founder; Mike Melton Software Developer

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