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Types of Business Communication / 1 Chapter 1 Types of Business Communication 1.9 1.0 OBJECTIVES
After studying this chapter you will be able to -

Types of Business Communication

Business Communication Writing Skills Report Writing Presentation Skills Interview Listening

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BUSINESS COMMUNICATION B.COM.-II Q. Define Business Communication? Ans: Communication is defined as "The flow of material information perception, understanding and imagination among various parties". Business includes those organizations, which are engaged in the production and distribution of goods and services to earn profit.

Prepared By Prof. M. Aqil BUSINESS COMMUNICATION B.COM.-II

Business Communication 9 Worksheet- I Short Answer Questions 1. Define Communication. 2. Explain in brief the objectives of Communications. 3. What do you mean by Business Communication? 4. What is non-verbal Communication? 5. What are the channels of Verbal Communication? Fill in the blanks 1.

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